

Regina Salem

Product & Interaction Designer

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SUMMARY

Product Designer focused on simplifying complex systems through intuitive interaction design and clear user flows. Experience designing mobile apps, system interfaces, AR experiences, and physical-digital products across consumer and workflow-driven environments. Currently pursuing a Master's in Experience & Information Design at the University of Miami, with interests in end-to-end product design, systems thinking, and emerging AI-supported workflows.

EDUCATION

University of Miami — Miami, FL

M.S. Experience & Information Design — Expected 2026

B.S. Interactive Media — 2024 · Minors: Computer Science & Marketing

Relevant Areas: Interaction Design · Human-Computer Interaction · UX Research · Design Systems · Physical Computing · AI in Design

SELECTED PROJECTS

Doggo — Full-Stack Loyalty & Ordering Platform

Next.js 15 · TypeScript · Supabase · Tailwind · Vercel · 2026 · Real Client

- Designed and built a full-stack PWA with three role-based portals: customer mobile ordering, owner dashboard, and admin panel
- Implemented digital loyalty card system, GPS-confirmed table service, and real-time order tracking
- Deployed via QR code — no App Store required; installable in under 30 seconds

Body-Worn Camera Interface — Enterprise System UX

Figma · Interaction Design · High-Stress Workflow · 2026 · Team Project

- Designed media management flows for reviewing, tagging, and filtering recorded law enforcement footage
- Led FaceID + PIN dual-authentication flow and advanced media filter system design
- Optimized for one-handed, high-stress field use with thumb-zone-first layout principles

Care Guard — OSHA Compliance Reporting System

Figma · HCD Methodology · User Research · 2026 · Academic

- Led research, information architecture, and prototyping using Human-Centered Design methodology
- Designed a single-entry flow that auto-generates OSHA Form 300, 301, and Workers' Comp simultaneously
- Status dashboard surfaced as primary interface based on user interviews revealing “report receipt” anxiety

360° Fitting — AR Virtual Try-On Mobile App

Figma · UX Research · AR Concept · 2023 · Academic

- Designed end-to-end flows for avatar creation, sizing input, and virtual try-on across multiple brands
- Conducted usability testing; identified trust as the core UX challenge — not the AR technology itself
- Introduced visual fit indicators (tight/loose/perfect zones) and transparent measurement FAQ to address user hesitation

Pet Pals — Social Matching Platform for Pet Owners

Figma · Wireframing · Prototyping · Usability Testing · 2024 · Academic

- Designed matching, messaging, and meetup coordination flows for a swipe-based pet companion app
- Applied three-persona framework (safety, community, scheduling) to all design decisions
- Conducted usability evaluation and iterated prototype based on real findings

MIDI Glove — Wearable Musical Interface

CircuitPython · Adafruit Feather · BLE MIDI · IMU · 2026 · Solo

- Designed and built a wearable MIDI controller translating touch and motion into real-time wireless sound
- Mapped finger contact to notes (C major scale), wrist rotation to pitch bend, and hand shake to drum hits
- Developed gesture differentiation system using thresholds, cooldowns, and state-change detection

EXPERIENCE

Rempli Recruit

Recruiting, Marketing & Design Coordinator — Jul 2025 – Present · Miami, FL

- Support marketing and design initiatives across recruiting operations
- Structure candidate-facing content, digital assets, and internal materials

White House Black Market

Sales Associate — Nov 2022 – Sept 2024 · Miami, FL

- Developed understanding of customer behavior, navigation, and purchasing patterns in a presentation-driven environment

Eskemati-k

Content Creator Intern — Mar 2020 – Aug 2020 · Ecuador

- Designed social content and visual assets for marketing campaigns; supported creative production and digital branding

SKILLS

Product Design	Interaction Design · User Flows · Information Architecture · Wireframing · Prototyping
Tools	Figma · Adobe Creative Suite · Webflow · Unity · GitHub · VS Code · Vercel
Emerging Tech	AI Workflow Automation (n8n) · Workflow Structuring · User Feedback Organization
Languages	English (Fluent) · Spanish (Fluent)